



**CITY OF AZTEC**  
**Lodger's Tax Advisory Board**  
Agenda for March 19, 2018, 2:00 pm  
201 W. Chaco St, Aztec NM 87410

**I. CALL TO ORDER**

**II. APPROVAL OF MINUTES**

A. January 15, 2018

**III. FINANCIALS**

**IV. OLD BUSINESS**

**V. NEW BUSINESS**

A. FY19 Preliminary Annual Budget

**VI. ITEMS FROM FLOOR**

Next Meeting May 21, 2018

**VII. ADJOURNMENT**



# CITY OF AZTEC

## Lodger's Tax Advisory Board

### Meeting Minutes

#### I. CALL TO ORDER

Meeting Date: January 15, 2018  
Meeting Called to Order: 2:15 pm  
Members Present: Theresa (Teri) Bailey, Chairman  
Michael Mehta, Vice-Chair  
Sam Blue, Member (on phone)  
Members Absent: Diane Hathcock and Jimmy Miller  
Staff in Attendance: Kris Farmer, Kathy Lamb, Wilann Thomas and Sherlynn Morgan  
Other in Attendance: See attached sign-in sheet

#### II. APPROVAL OF MINUTES

(October 16, 2017)  
Moted by: Teri  
Seconded by: Michael  
Motion Passed: 3 ayes; 0 nays

#### III. APPROVAL OF FINANCIALS

Moted by: Michael  
Seconded by: Teri  
Motion Passed: 3 ayes; 0 nays

#### IV. NEW BUSINESS ITEMS

##### A. Funding Request: NM Junior High Rodeo

- Total of 213 kids participate
- Will be held at Magee Park in March
- Contestants and family usually arrive 2 days prior to event, this will bring in people for hotels and food establishments

Moted by: Teri to approve funding request at \$1,500

Seconded by: Michael

Motion Passed: 3 ayes; 0 nays

##### B. Funding Request: Alien Run

- 18 year event, 3<sup>rd</sup> year participating with New Mexico Off Road Series
- Trying to increase participates outside the 4 Corners area
- 141 total registration last year, 12 of those were professional riders

Motioned by: Michael to approve funding request at \$2,000  
Seconded by: Teri  
Motion Passed: 3 ayes; 0 nays

C. Funding Request: Streamers and Dreamers

- 3<sup>rd</sup> year, money earned from event goes towards the Good Neighbors Campaign
- Unites community in a fun unique way
- 245 participators last year
- A group from Roswell will be bringing in outside entertainment and activities this year

Motioned by: Teri to approve funding request at \$2,000  
Seconded by: Sam  
Motion Passed: 3 ayes; 0 nays

D. Contingency Funding Request: Denver Tour Operators Convention

- The IPW is the travel industry's premier international marketplace and the largest generator of travel to the U.S.
- Sharing a table with Grand Circle
- Southwest is a huge draw, hoping presence at show will draw more tour groups to the area

Motioned by: Teri to approve contingency funding request at \$2,500  
Seconded by: Sam  
Motion Passed: 3 ayes; 0 nays

E. Board Update

- Need to fill Diane Hathcock's position
- Sam is really busy right now
- Jimmy out of town until March
- Sherlynn will advertise for board opening and additional members

F. 2018 Meeting Schedule

- Keep the meetings as scheduled for 2018

**V. OLD BUSINESS ITEMS**

A. Updates

2017 Tourism and Marketing Report

- Wilann presented the board with the annual report

**VI. ITEMS FROM THE FLOOR**

A. Next Meeting

March 19, 2018

## **VII. ADJOURNMENT**

The meeting adjourned at 3:45 pm

## **MINUTES APPROVED**

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Theresa Bailey, Chairman

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Sherlynn Morgan, Minute Taker