

**CITY OF AZTEC**  
**COMMISSION WORKSHOP MEETING MINUTES**  
**Tuesday August 8, 2023**

**CALL TO ORDER**

Mayor Michael A. Padilla Sr. called the workshop to order at 5:00 pm at Aztec City Hall, 201 W. Chaco, Aztec NM 87410

Members Present: Mayor Michael A. Padilla, Sr.; Mayor Pro-Tem Ken George; Commissioner Colby King; and Commissioner Jim Crowley; Commissioner Austin Randall

Members Absent: NONE

Others Present: City Manager Jeff Blackburn

A. Hotel Study

Mayor Padilla opened the workshop and turned it over to City Manager Jeff Blackburn. Jeff introduced Andrew Arnold the founder of Pioneer Development Company who did the Hotel Market Study. Andrew presented Commission with a PowerPoint presentation regarding the Hotel Study.

- Pioneer Development Company overview
- Topics and Goals
  1. Hospitality Market Background
  2. Market Study Scope/Findings
  3. Site Analysis
  4. Demographic/Economic Analysis
  5. Lodging Market Analysis
  6. Proposed Hotel Feasibility

Commissioner Crowley asked how the RFP would work, Andrew stated that it can be articulated to be very concise to what the community and Commission would like.

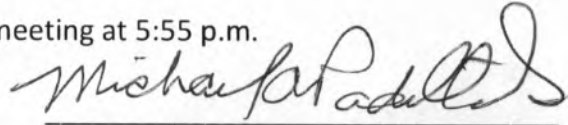
Community Development Director Andrew DiCamillo mentioned that he has begun working on the Metropolitan Redevelopment area from downtown to North Main Ave, also he has started looking at the City's Zoning to help entice a developer.

Commissioner King asked if the developer would need a public or private partnership to have a hotel done. Andrew stated that the market could justify them doing it without it, but the problem is that there are other communities trying to attract hotels as well. In doing this study it has helped Andrew find contacts for developers and investors.

John Faverino mentioned that from an Economic Development perspective there are two parts they look at, the feasibility and the marketing strategy. The study has shown that there is feasibility to try and market to a developer or investor for a hotel.

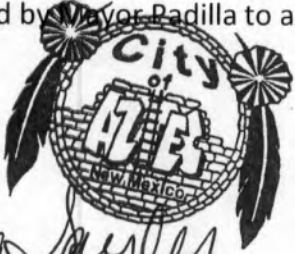
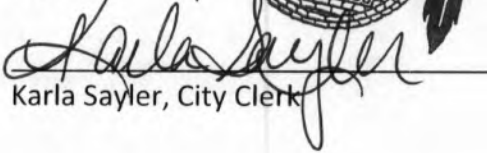
**ADJOURMENT**

Moved by Mayor Padilla to adjourn the meeting at 5:55 p.m.

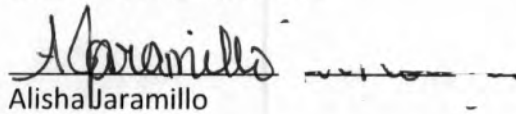


Mayor Michael A. Padilla Sr.

ATTEST:

  
  
Karla Saylor, City Clerk

MINUTES PREPARED BY:

  
Alisha Jaramillo